

High Rise™ Broccoli Stems

A Harvest Innovation, A Culinary Marvel



The sky is the limit with High Rise™ broccoli stems. This is just one of the innovative opportunities from the High Rise portfolio, a brassica series that provides consumer appeal, innovative culinary applications, and helps growers achieve efficient harvests through less harvest passes.

The High Rise broccoli is a series of Seminis® Vegetable Seeds varieties known for their ease of harvest due to their tall, upright plant structure with a strong, clean stem and a visible, firm, and heavy crown. These varieties also offer advantages like few large leaves. High Rise broccoli is designed to help improve crop profitability through the potential for efficient harvests and consistent product quality. Best of all, these varieties are suited for mechanical harvest.



Key Characteristics and Benefits of High Rise™ Broccoli:

Harvest Efficiency:

High Rise varieties are bred to have a tall, erect plant structure, which helps with ease of harvest by hand or machine.

Visible, Firm Crowns:

High Rise broccoli features a visible, firm, and heavy crown that sits up in the plant's foliage, helping to make it easy to identify and harvest.

Few Leaves:

They have few large leaves, which helps to reduce the amount of trimming required and may lead to an efficient harvest.

Clean, Strong Stems:

The stems are strong and clean, further helping to simplify the harvesting process. And the stems are as delicious as the crown - creating a new and innovative culinary ingredient. Sweet-tasting. Snackable.

Culinary Innovation Through Broccoli Stem Versatility:

A tale as old as time reimagined... Fresh snacking is a breeze with sticks or chips, and the possibilities for High Rise broccoli stems are endless: slaw, noodles, pickled, riced, roasted, stir-fried, steamed, pesto, fermented, and tempura. Discover the many delicious ways to enjoy broccoli stems!

Kids and chefs will love this new, innovative item!



Minimum Harvest Length Cut:
8 in.

Estimated Stem Diameter:
1 in.-1.5 in.

Case (Box):
~30-33 lbs

Total Pallet Weight (48 cases):
~1440 lbs.

// Clean stems with limited outer nodes and leaves



**Freshly harvested for use for
healthcare programs, school
programs, limited-time offers, and
other menu innovations**



Current Seasonal Availability												
Region	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Northern CA Coast												
Southern CA Coast												

/// Available for K-12, FFVP and NSLP programs with ordering through select national processors



For further information, please reach out to us at foodservice@bayer.com.

Performance may vary, from location to location and from year to year, as local growing, soil and environmental conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on their growing environment. The recommendations in this material are based upon trial observations and feedback received from a limited number of growers and growing environments. These recommendations should be considered as one reference point and should not be substituted for the professional opinion of agronomists, entomologists or other relevant experts evaluating specific conditions.

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