



De Ruiter®

Malling Centenary

THE STANDARD FOR STRAWBERRY QUALITY

- // **Early-mid season Junebearer**
- // **Exceptional fruit quality**
- // **Large and juicy fruit**
- // **Well presented for fast picking**

Fruit quality

Malling™ Centenary has excellent overall fruit quality, with firm, attractive berries with very regular shape and excellent flavour. Fruit size is excellent with 60-65% of berries produced being >35mm. This trait, combined with its upright plant habit, good fruit display and high % Class 1, allows for rapid harvesting and reduced picking costs.

Production period

Malling™ Centenary is an early-mid season Junebearer, typically cropping four days ahead of market standard in the UK.

Growth habit

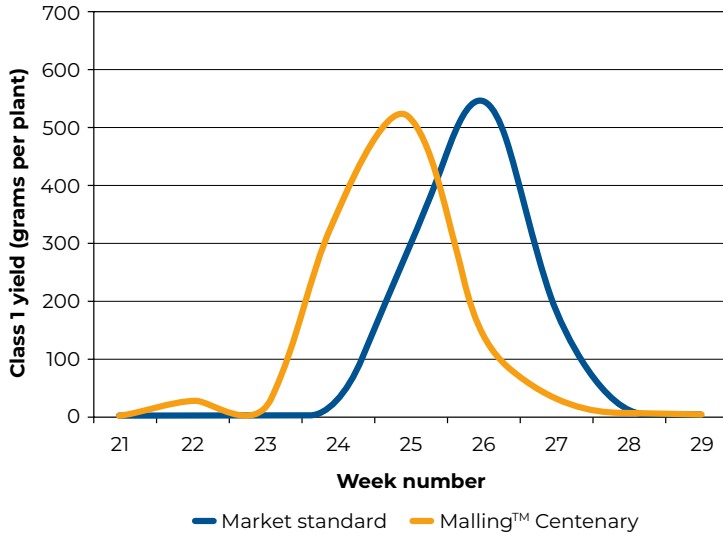
The variety produces good plants with a similar vigour to market standard, but with bigger leaves. **Malling™ Centenary** has faster picking, with speeds of 30-40 kg/hr common on tabletop systems. It is also suitable for glasshouse and protected outside production.

Disease resistance

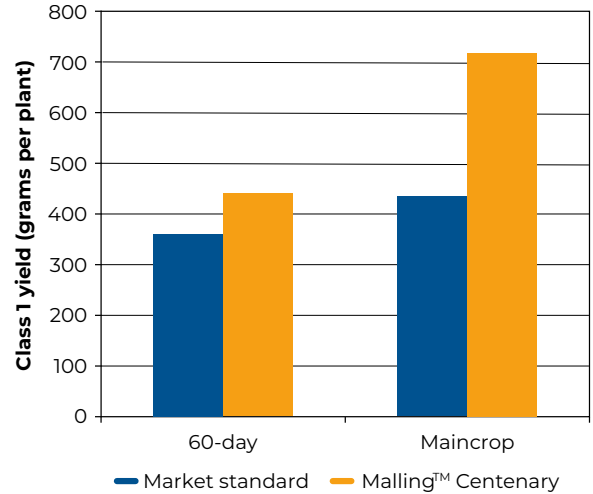
Malling™ Centenary has intermediate resistance to powdery mildew. However, the variety is susceptible to root diseases and this should be considered when selecting production sites and plant treatments.

Malling Centenary

Cropping profiles of Malling™ Centenary and market standard in trials at NIAB EMR



Comparative yields from external trials, using tray plants grown in substrate under protection in the UK



Comparative mean Class 1 yield (t/ha), picking costs (£/kg) and percentage waste from a commercial planting of Malling™ Centenary and market standard in the UK using tray plants grown in coir substrate under protection

| | Class 1 yield (t/ha) | Picking cost (£/kg) | Waste (%) |
|--------------------|----------------------|---------------------|-----------|
| Market standard | 27.4 | 0.56 | 15 |
| Malling™ Centenary | 27.1 | 0.43 | <1 |

Mean fruit quality values from a main crop trial using tray plants grown in coir substrate under protection in the UK, where 1 = poor and 9 = excellent

